



[a waste of an **opportunity**]

Ideni projects can marry the skills of a planning consultant with the site finding and commercial expertise of a land agent to offer a unique service to the waste and recycling industry.

Future Opportunities in Recycling

Historically waste and recycling uses have often proven to be both controversial and unpopular and many Councils have, in the past, successfully deflected their waste allocation across borough boundaries or cheaper areas to be processed.

Following the revisions to waste and recycling legislation and the looming penalties for Councils who do not meet their recycling targets, this approach is now no longer tenable.

Councils now have a duty to specifically identify waste and recycling sites to meet their projected waste arisings over the lifespan of their Development Plan (typically 15 years).

From our experience, however, waste uses remain controversial, and in the absence of up to date waste strategies in many parts of the Country it is still difficult to identify and progress suitable new sites or adapt existing landholdings to facilitate modern waste processing and recycling practices.

Iceni Projects Ltd are well placed to assist the waste industry in both identifying and securing appropriate strategic sites whilst navigating a path through the increasingly complicated planning process.

Iceni Projects

Iceni Projects are a dynamic and forward thinking consultancy who primarily specialise in town planning as well as site identification.

Iceni has a broad range of experience working with predominantly private sector clients in the waste and recycling industry, and have an expert and diverse team with wide ranging experience in planning consultancy work and strategic land promotion.

We have a track record in delivering new waste sites and experience in overcoming planning issues on existing sites. Through past experience we have established good working relationships with operators, landowners and waste planning authorities throughout the Country.

How we differ from the average planning consultancy

In addition to the usual planning consultancy skills, Iceni have a strategic and commercial awareness of the waste industry which sets us apart from the rest of the field and enables us to offer a range of services, such as site identification and strategic promotion which can help to unlock new opportunities for our clients.

Our innovative traffic light system assists clients to quickly determine where there are specific needs for new or improved waste and recycling uses.

iceni: our services

Adopting a creative approach to progressing waste and recycling uses through the planning system is often the difference between success and failure. Icení have experience in steering a path through the increasingly complex planning system and can help to unlock the potential of difficult sites and speed up the whole planning process.

Our range of services include:

- Planning Consultancy Services
- Planning Appraisals
- Planning Applications;
- Planning Appeals – including Public Inquiries;
- EIA Management
- Strategic Promotion;
- S106 Negotiations
- Sequential Test Evidence Base
- Land Availability Appraisals
- Plan Monitoring;
- Public Exhibitions and Consultation
- LDF and RSS Representations and Examinations in Public

Complementary Services

- Land owner Negotiations and Relations
- Brownfield Site Finding
- Strategic Site Finding
- Lobbying
- Client Representative Role



[iceni projects]

If you would like to discuss how Iceni can benefit your organisation please do not hesitate to contact James Brown on 020 3008 4748 or email jbrown@iceniprojects.com

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